



Ministry at the Edge: Unlocking the Creative Church

A Professional Growth Event for Pastors & Church Leaders

Friday, November 7, 2025 from 9:00 a.m. to 4:30 p.m. at PSW District Conference

Ministry in today's world calls for fresh imagination, bold risk, and a renewed sense of wonder. This one-day training is designed for pastors and church leaders who are ready to explore the sacred edges of creativity and cultivate new paths forward in their congregational life.

Throughout our day, we'll dive into:

- **The theology of creativity and play** — exploring how God's creative nature invites us to create with courage and joy.
- **Building a culture of experimentation** — how to create environments in your church where imagination can flourish and failure isn't feared.
- **Divergent thinking and holy risk-taking** — learning how to break out of default patterns and open space for new expressions of ministry.
- **Practical tools and next steps** — equipping you with tangible ways to spark creativity and lead others into adventurous new territory. You'll also be introduced to design thinking during this time, a process that helps teams move from imagination to innovation.

This training is equal parts inspiration and strategy — with space for reflection, conversation, and creative exercises to get your mind and ministry moving. Come ready to try, stretch, laugh, risk, and reimagine.



Mitch Marcello is the Director of Ministries at First Church in Williamsport, PA, founder and Director of Imago Innovation, and is a Mission Strategist & Innovation Specialist with Fresh Expressions. He is passionate about helping unlock creative potential in individuals, teams, and churches, assisting Christian leaders to apply tools for innovation to mission and ministry. He is married to his wife, Elizabeth, and they are enjoying life chasing around their two-year-old son, Rowan.

Register through the District Conference registration form. Cost is \$15 per person and includes lunch. Churches are encouraged to bring a team of leaders to participate. Sponsored by the District Ministry Commission. 0.6 CEUs for ministers.