MISSION STATEMENT
To serve and enrich the lives of older persons through quality services and facilities.

VISION STATEMENT
To be the Premier Destination for Vibrant Community Living

CORE VALUES
Integrity – Respect – Service—Stewardship - Teamwork

ASSOCIATE COMMITMENT STATEMENT
Remarkable Every Day!

HILLCREST HIGHLIGHTS AT A GLANCE
Hillcrest residents live days filled with accomplishments, fun-filled activities and community involvement. Listed are some of the highlights of this past year that have brought our mission and vision statements to life:
• Over 42 new residents joined the Hillcrest family.
• Net Entrance Fees received for residents with a continuing care contract were $7,436,800.20.
• Hillcrest received full forgiveness on a COVID Paycheck Protection Program loan in the amount of $1,824,100.

BOARD OF DIRECTORS
Executive Committee: Don Kurtz, Chair; Christine Meek, Vice Chair; Barbara Johnson. Secretary; Linda Saddlemire, Treasurer; and, Kathy Duncan, Past Chair.
Directors: Thomas Allison, Jon Blochlemstaff. Jackie Doud, Curtis Frick, Dot Hess, Gilbert Ivy, Johnson, Dan Lane, Leroy Lapp, DeWayne McMullin, Dale Stanley, Susan Tenorio
Ex-Officio with vote: Matthew Neeley, President and Chief Executive Officer; Russ Matteson, District Executive Minister

FUNDRAISING NEWS
• Total funds raised for the Good Samaritan & Benevolent Funds and Endowments in fiscal year ending June 30, 2020: $99,417
• As of June 30, 2021, Woods Health Services Capital Campaign has raised approximately $4.3 million in cash and pledges toward the Woods remodeling project.
• Resident volunteer support at the Hillcrest Thrift Store and Gift Shop generated $33,116 to the Good Samaritan Fund.
CELEBRATING HILLSCREST’S REMARKABLE ASSOCIATES

Twenty-one associates have celebrated 25+ years at Hillcrest. The strength of any community is its people. At Hillcrest this includes both residents and associates. Hillcrest values its culture of kindness and together we all make Hillcrest a place we want to be, to live, to work, and to serve together. A familial sentiment is commonly expressed by residents and associates alike regardless of tenure. In this sense, Hillcrest is truly remarkable.

At the February 21, 2018 meeting of the Board of Directors, Hillcrest’s Mission Statement and Vision Statement were approved. In addition to those two statements, the Board of Directors approved “Remarkable Every Day!” as our Associate Commitment Statement to be used to inspire and motive associates. “Remarkable Every Day” stories will be shared in the associate newsletter.

REMARKABLE EVERY DAY!

In addition to Hillcrest being blessed with associates with over 25 years of service, we are also blessed with associates with talents in the arts. Hillcrest is fortunate to celebrate these talents by listening to their voices, reading their poetry, looking at their photography and other creative pursuits. We do this in The Gallery at Hillcrest, in our monthly resident newsletter, and our quarterly associate newsletter.

THE ME INSIDE I SEE

By Anitra Harvey, Southwoods Lodge Supervisor

An associate for 20 years

"Why do you hide?" I wonder, why can't your light shine bright? Is it because you are unfinished or because you have lost sight. How beautiful you are, how wonderfully made, how when you speak they listen, even when they are afraid. They see your input matters and what you say is true but the seed that's being planted didn't come from them, but you. Why don't you trust your instincts, that voice within that screams, this is not in your best interest, this is not what it seems? Why second guess your greatness, the power you hold within, it is meant to be released, soaring in the wind. Your intellect is unique, specific to only you, Don't shy away from extraordinary for it is destined to be you. "When will you reveal yourself" I wonder, when will you finally feel free, to let go of your doubts and be the me inside I see?